



**FOR IMMEDIATE RELEASE**

## **INTERNATIONAL CLIO AWARDS REVIVES POPULAR TV AWARDS SPECIAL IN PARTNERSHIP WITH DICK CLARK PRODUCTIONS**

*Last airing in 1997, new Clio Executive Director brings back an old TV favorite*

**NEW YORK—JUNE 28, 2005**—Ami Brophy, executive director of the international Clio Awards, today announced the revival of their popular annual television awards special by partnering with dick clark productions, Inc. (DCPI), known for producing some of today's most watched award shows. Wendy Winks of A Wink And A Nod Productions, who will be an executive producer for the show, brokered the deal. The network airing the special will be announced later this year—it last aired on the Fox Network in 1997.

"DCPI is the ideal partner for The Clio Awards television special," said Ami. "Their experience with The Golden Globes, The American Music Awards, The Daytime Emmy Awards, and the other award shows that they produce brings an expertise to this project that is valuable."

The annual Clio Awards television special was a solid ratings fixture on the television landscape until 1997, when the Clio's were purchased by VNU Media. The Clio Award's return to TV is part of Ami's new charter for the organization as the recently appointed Clio's executive director last year. Other changes since her arrival include upgraded venues for the festival, which is this year being held at the five-star Ritz-Carlton Resort in Miami Beach and Jackie Gleason Theater for the first time, expansion of award categories, and more.

The 46 year-old Clio Awards is the one of the largest worldwide advertising awards programs, spanning advertising's 'best of' from more than 65 countries. The annual awards special will highlight the winning work in the categories of TV commercials, Print, Radio, Innovative Media, Design, Internet, Content & Contact, and Student. All of the winners will be highlighted in the program initially announced at the international Clio Festival held annually in South Beach, Miami.

### **About The Clio Awards**

The Clio Awards are the globe's most recognized international advertising awards competition. Founded in 1959 to celebrate creative excellence in advertising, Clio inspires and pays tribute to one of the most interesting and influential art forms in modern culture.

Known for its world-class juries, the Clio Awards focus on creative work in the fields of advertising and design, specifically in the areas of TV, Print, Outdoor, Radio, Content & Contact, Integrated Campaign, Innovative Media, Internet, Design and Student work. Clio also serves the global design and advertising communities through its annual conference, festival, publication, newsletter and screenings of winning work.

### **About dick clark productions, Inc.**

Founded in 1957, dick clark productions has grown to become a leading independent producer of a wide range of television programming for broadcast networks, cable networks, distributors and advertisers. The company has produced thousands of shows and specials in all genres and for all day parts, including such perennial hits as "Dick Clark's New Year's Rockin' Eve," the "American Music Awards," the "Golden Globes Awards," the "Bloopers" specials and series, the "Daytime Emmy Awards," and the "Academy of Country Music Awards" among others. The company also is a leading creator of award-winning communications experiences from live events and meetings to

integrated marketing programs for major corporations. A subsidiary, dick clark restaurants, inc., licenses and operates "Dick Clark's American Bandstand" casual dining restaurants.

**About A Wink And A Nod Productions**

A Wink And A Nod Productions, formed in 2001, focuses on developing and positioning screenwriters and directors. Key projects include the feature film *Strange Currencies*, written by client Jim Martin, to be directed by Jeremiah Chechik, and produced with Reunion Pictures in Vancouver. *Stand By Love* is being produced with the U.K.'s Blue Star Movies (*The Merchant of Venice*) with Simon Wells directing (*The Time Machine*). *Unsportsmanlike Conduct*, written by client Peter Robinson, is in development with Shutt/Jones Productions (*Blue Crush*) and producer Patrick Aluisse (*Hooligans*). For more information, please go to [www.awinkandanod.com](http://www.awinkandanod.com), or call 310-394-5752.

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